



Maffra Golf Club

Annual Report to Members 2020

Welcome Message ◀



Neville Gutteridge
President

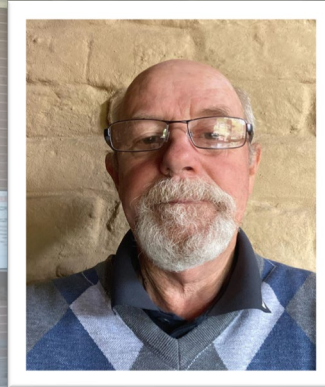
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With a Management Committee of 14 dedicated and committed members over the past 2 years the burden of the drought, fires, building program and pandemic has been shared equally, but some special mention must go to several outstanding individuals. My special thanks go to our Captain Sandy who has managed the golfing program superbly, helped introduce modernization, carried out volunteer work on the course, and worked on the building program. Our hardworking ever efficient secretary, Fay, who kept the records up to date, monitored the calendar and kept everyone informed. Col Merlo, whose building expertise and knowledge has been the force behind the whole building program, and the many other projects that the club has undertaken.

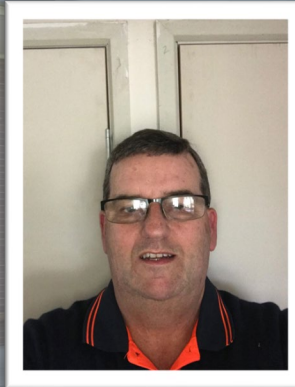
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Maffra Golf Club

Executive and General Committee 2019-2020



Neville Gutteridge
President



Phil Dowton
Vice President



Sandy Murray
Captain



Fay Moulton
Secretary

IAN TEMPLETON IAN HARTLEY SUE HORSFORD JACK MARSDEN

COL MERLO CRAIG GREENWOOD CHARLIE COLEMAN

DAVID MULCAHY JAN ROBBINS

GLENN MCQUILLAN & KEEGAN McLACHLAN

Our History...and future

Maffra Golf Club was reformed on April 9th, 1951 and is recognised as one of the best regional golf clubs in Victoria with membership now exceeding 300 members. The club has attended and hosted many club plates and tournaments and fielded many successful pennant teams over its 69 years. It now boasts an R.V. Park, an upgraded clubhouse facility and a golf course which features all couch fairways and true fast and spacious greens.

The heart and soul of the club however is its many volunteers who freely give many 100s of hours to maintain the course in its immaculate condition.

The club has 2 fully trained and highly motivated P.G.A. coaches and a keen contingent of junior players.

Maffra Golf Club has close community and local council ties and is generously supported by many of the districts businesses which contribute to the development of the club in many and varied ways.

The club aims to provide a community facility to the district that is of an impressive standard in any Victorian region.



Achievements in 19/20



▶ **Membership:** The effect of COVID 19 and the development of a very positive club culture has seen our membership rise from 241 at the end of 2018 to 320 at the end of 2020!

▶ **Juniors:** Its fabulous to see so many young people enjoying the course and with “My Golf” and other junior programs in the planning stage this will only get better.

▶ **Renovations:** With major renovations completed we look forward to restrictions easing so that we can action plans for the future.

▶ **Vendi and Tier 3:** The introduction of the Vendi kiosk and the tier 3 booking and scoring system has been of huge benefit, particularly during the restrictions due to the pandemic.

▶ **Practice Nets:** The removal of the old nets and the building of the new ones has seen many of our members and visitors enjoying a good warm up before play.

▶ **Club Car:** The purchase of the club car for the use of our grounds keeper

▶ **Couch Program:** The most anticipated program for the club was to complete the couch program and this was done in November 2019 and has been enormously successful.

Achievements in 19/20



- ▶ **Friday Social Gathering** - The gathering in the clubhouse on Friday evenings has proven to be very popular, and has only been held back in numbers by the restrictions.
- ▶ **RV Park** - The addition of our caretaker volunteers, has been of enormous benefit to the club, not only in providing a 24 hour on site presence, but the general improvements provided by these enthusiastic guests.
- ▶ **Vendi Carts** - The arrival of the four Vendi carts, has provided a great service to our members and visitors alike.

LVA Grant Project ◀

In response to a need from the golf club to upgrade the ladies and men's changerooms, I applied for an L.V.A. grant to carry this out. The grant was submitted in two parts, the first being the application for a solar panel and battery system. On the 13th of July, 2018 we received an offer of \$30,525 to carry this out.

The second part involved :

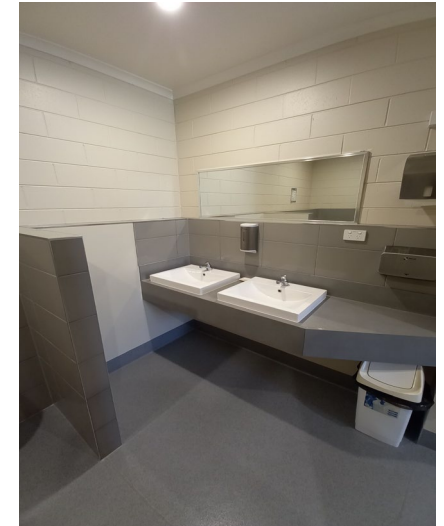
The upgrade of our electrical supply	\$98,850
Toilets and changerooms upgrade	\$75,000
Kitchen fit out	\$44,180
Advertising	\$248.15
Contingencies and escalations	\$28,322
Air Conditioning in the clubhouse	\$12,400
R,V, Park upgrade to 22 powered sites	\$48,437
External Ramp to North entrance	\$19,500
Ramp into lady's amenities	\$19,650
DDA compliant toilet and shower area	\$38,350
M.G.C.s in kind contribution	\$16,755
Total	\$401,692.15
Our contribution in cash was	\$64,518
In kind contribution was	\$16,755
L,V.A. Grant was	\$320,419.15

The project was completed earlier this year and on budget. During the construction phase we replaced the ramp outside the kitchen, upgraded the barbecue area, provided pressurised water to the R.V. park, along with drainage areas on the northern boundary. Contributions to be acknowledged go to Col Merlo, who spearheaded the entire project, Sandy Murray, who did most of the painting, and many of our members who contributed their time and expertise. We also employed some of our valued sponsors to carry out the work: McCarthy Plumbing, Boltz Electrical and B.R.M Electrical.

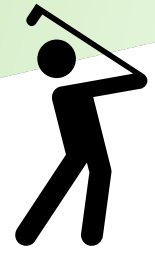
Thank you to you all.

Neville Gutteridge

President



"Golf is the closest game to the game we call life. You get bad breaks from good shots; you get good breaks from bad shots- but you have to play the ball where it lies. "
Bobby Jones



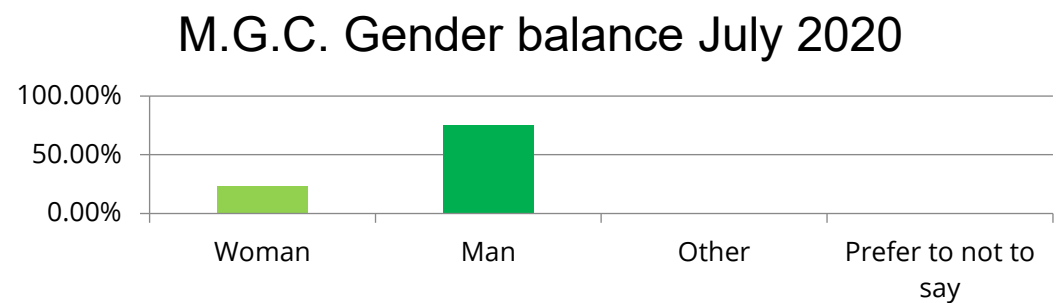
Membership Data

Maffra's membership base is consistent with most regional clubs in Australia. The overall membership base has been in steady decline from a high in 2004 to a low of 241 at the end of 2018. We have however reversed that decline through the introduction of options for monthly payments, the reduction of fees for some areas of the membership, the introduction of free membership for juniors and the effects of the pandemic.

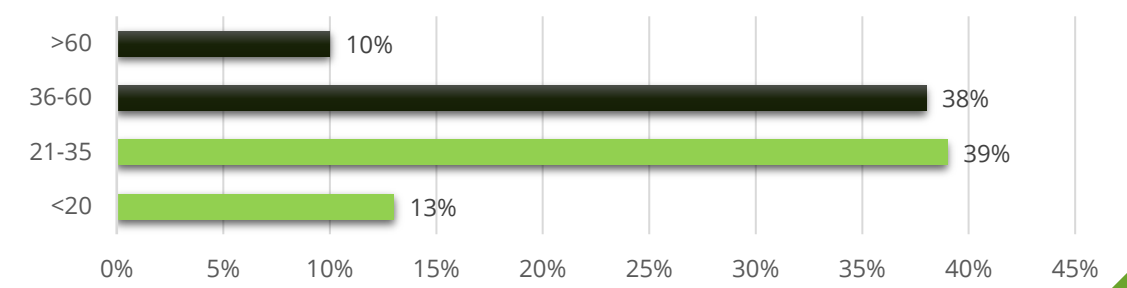
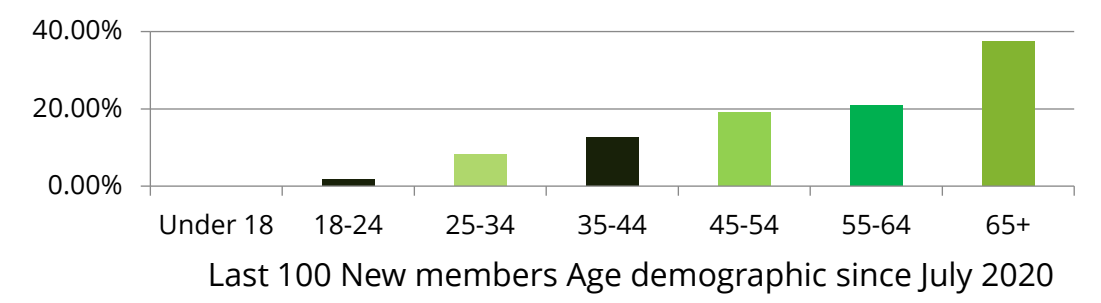
Covid-19 has brought a renewed increase in under 35's enjoying golf, and this is reflected in a massive increase in changing our age demographic since July. 51% of new members are aged 35 and under

Women in Golf

Tracking at 23.3%, our female participation is above the national average of 20%



M.G.C. Age Range July 2020



Vendi Golf – *our virtual Pro Shop!* *Every sale supports the club!*



An Australian first!

Commencing in May 2020, Maffra became the first venue in Australia to trade the Vendi Virtual Pro Shop offering members the opportunity to purchase golf accessories drinks and snacks on demand, all day every day

Eliminating Cash...

In August Vendi began to take cashless tap and go transactions for green fees and cart hire resulting in an increase of revenue in public sales

Vendi Carts – self attending cart hire!

In September, Maffra began a long-term deal with Vendi Golf to operate Australia's first fully self attending golf cart hire enabling carts to be hired out from dawn to dusk 7 days per week

\$10000 milestone

In late October, Maffra passed the \$10000 in sales mark through the Vendi machine, exceeding expectations by 4 months, and all done in a Covid environment. Since inception, the club has earned over \$3000 in nett income via Vendi Golf Virtual Pro Shop

The future

Vendi Golf is working on the full automation and collection of competition fees cashless via the tier 3 touchscreen kiosk and we expect a prototype in 1st quarter 2021...again an Australian first!



Golf Magic Tier 3 Competition Management

Maffra comes of age



In May 2020, with the support of Vendi Golf, Maffra commenced competition management via Golf Magic accredited Tier 3 Golflink software. Full automation for competition handicapping, prize management and tournament control allows the club to run accurate and efficient operations of all things golf.

In the coming year we will be automating membership accounts and renewals and also introducing a membership prize credit account for winning prizes.

We again thank Shawne McKenna from Vendi Golf for making this possible.



Treasurers Report



Susan Horsford
Treasurer

“ The pandemic had reduced our income for the first part of our year drastically. The bar and R.V. Park were closed down in March, thereby reducing our guaranteed income significantly. We were unable to hold our Easter tournament, which is the biggest fundraiser for the year. We were also unable to have the course open at all during the first lockdown, so no green fees, competition fees, or any other income. We still had to pay ongoing costs such as wages, electricity costs, maintenance costs and other normal operating costs. Despite all this we have managed to maintain our bank balance to be almost equivalent to the same time last year. The Governments Job Keeper subsidy for our three employees has been of huge benefit along with the Government support packages available during this time. Our bookkeeper, Vanessa Traill has been of major assistance here. We also implemented some austerity measures during this time which also helped to reduce costs. We are still in receipt of Job Keeper for the moment, albeit a somewhat reduced rate, but this will help us through the next seven months. The pandemic has provided a huge benefit in the form of increased member and visitor numbers, due to the fact that other sports and recreation has been limited.

We purchased the club car for John Scott's use and entered into a \$23,270 loan contract with the Bendigo Bank over three years. The repayments are equivalent to the rise in pay for our greens keeper. It is intended to replace the vehicle at the end of this period. We completed the lease on our carts from Golf City and returned these to Ballarat. This lease was costing the club about \$800 per year. Vendi Golf has supplied to us four brand new carts, at reduced hire rates for members and a percentage of the rental fees with no ongoing costs. Four of our sponsors paid to have their logo on the carts and with that we project an income for the club of about \$2,000 per year. Vendi Golf intends to build the cart fleet to six and we will need to build an annex on the South side of the small cart shed to accommodate them.”

MAFFRA GOLF CLUB INCORPORATED
FINANCE SUMMARY
FOR THE YEAR ENDED 30th JUNE 2020

Liquidity position

The club has a surplus of current assets over current liabilities of \$100,131
At the 30/6/2019 the surplus was \$159,196
At the 30/6/2018 the surplus was \$95,795
At the 30/6/2017 the surplus was \$69,789

Profitability

Our club has made an accounting profit for the year off \$15,576 after allowing for reduction in assets values of \$15,063 (depreciation).

Long-term debt

The club has no long-term debt.

Components of the club's operations

On course costs

On course costs increased in comparison to the previous year by \$57,659 due to fairway cutting program of \$27,000, fertilizer/chemical cost increases of \$7,580 and increased costs of equipment maintenance of \$14,156.
Actual total course costs were \$48,460 greater than was budgeted. The budget only allowed for one fairway to be cutched.

Membership subscriptions

Member subscriptions in dollar terms were up by \$4,000 on the prior year.

Plant, equipment & capital expenditure

Equipment, buildings and other capital works during the year totaling \$90,220 (bar \$1,034, practice nets \$1,815, kitchen items \$4,675, club vehicle \$23,270, remainder is clubs contribution to rest rooms, kitchen & RV park upgrades).

Events

Event income was down by 13%.

Green fees

Down 1%

Clubhouse bar

Net profit of \$11,258 after receiving jobkeeper subsidies of \$12,000. Trading was closed down for a significant period due to covid lockdown.

Ladies contribution

Contribution from events & hospitality \$9,000 (down \$3,485).

Overall performance of the club to budget

The club budgeted for a cash surplus of \$90,925 for the 2019/2020 year.
The club made a net cash surplus of \$30,639 for the year.

Auditors Report

Asset values

The committee has resolved to use the same valuation placed on the freehold property & buildings used by the Wellington Shire.
The clubs land & buildings has been valued at 1,025,000 million in accordance with the shire valuation at July 2020.
The financial statements recognize the financial value of the club's water right asset at \$188,000 which is a market sale price.

Staff leave entitlements

LSL & annual leave provisions have been included in the Balance Sheet to reflect the liabilities at year end.
Annual leave debt increased by \$2,844 over the 2019/20 year as staff did not take all the leave they accrued during the year.
LSL debt increased as no LSL was taken during the year by \$1,322.
At the 30/6/2020 the combined LSL & AL owing was \$28,740 up from \$24,574.
A term deposit at the Bendigo Bank to cover this debt had \$18,914 in it at 30/6/2020.
The committee have now arranged for course staff to take six weeks leave per year which will start to reduce the shortfall.

A copy of the clubs financial statements can be found on the Members Intranet at www.maffragolf.thymesoft.net

Captains Report “



Sandy Murray

Captain

I'd like to start my report by thanking the club for putting their faith in me to captain the Maffra golf club for another year and thank my wife Jackie for being supportive of my role at the club. The last 12 months have been unbelievably challenging firstly with the refurbishment of the last 5 couch fairways (how long ago was that??) the bushfire smoke for 3 months, Covid 19 restrictions, incredibly wet winter causing tee ups on a couple of occasions. There was no Pennant season, only a couple of tournaments were played in the district, no representative golf anywhere, our major fund-raising events both Easter and Spring Tournaments, the Energis charity day and our Plate day were all cancelled. Although difficult some positives have emerged with the inception of the Tier 3 handicapping system including the booking and registration through the Vendi Kiosk enabling individuals to enter and submit their own scores and being able to see the results live on the screen in the clubhouse. This would not have happened without the sponsorship support from Shawne McKenna.

This has changed the role of the handicapping personnel to Golf Link Administrators, only having to check the cards and process the competition at the end of the day. We will be looking for a couple more volunteers to learn the Tier 3 system as we need to have competent back up when people are away. The club is in a stronger position with increased membership and playing numbers are higher again than last year, we have more than 50 registered juniors, the future of golf is looking positive.

To the match committee, Vice Captain Glenn, Handicapper, Tournament director and life member Ian, Wayne, Keegan and Charlie. Thank you all for being willing and actively participating in all match issues. Thanks also to Tempy, John Moulton, Jackie, Monique and Julie assisting when needed, apologies to those I've missed.

Thank you to the greens committee and the volunteers for the course presentation, led by Tempy, John Scott and Pedro. We are extremely proud of our greatest asset which I believe is one of the main factors attracting new members.

Thank you to the Ladies President Lynne and Captain Kaye for your assistance, we've had another good year and looking forward to another successful one and welcome Nola and Julie.

Congratulations to our club Champions Levi Sclater and Jo Sellen. All honor board event winners, monthly and super medal winners.

The only major event we were able play this year was the VW Scramble which attracted a full field of 108 players which enabled 2 teams to represent the MGC in the regional final in Melbourne.

Continued support from Major Sponsors, Energis, Betta Home Living and Harley Williams Traralgon on course golf, Macalister Hotel, Maffra Community Sports Club, Briagolong Hotel, No1 Car Wash in Sale.

I must also thank Col Merlo for his efforts sourcing sponsorship for event trophies having a good variety of vouchers for the majority of the year.

Lastly thank you to Graeme Reynolds, Karyn Boyle, Julie Vardy, Sue Horsford and Neville Gutteridge the communication we have on Team App and electronic media is putting our club in the face of many golfers and keeping members informed of results and upcoming events.

The new web site is way more informative with the ability to see event results as they are posted and links to sponsor web sites.

Next year will see a short course developed mainly for juniors and beginners which Golf Australia will rate so handicapping will be able to be conducted and a Ladies long course off the men's tees and a Men's short course off the lady's tees will also be rated. This will enable some different events and some fun days.

We will also see a new 1 club instruction course for beginners with lessons provided by Mat Portelli with support from Golf Australia.

In closing again thanks to the committee and members for being supportive of myself and the match committee, and hope we have another successful year.



Honour Board 2020

In a year of unprecedented interruption, Maffra Golf Club was still able to complete most honour board events...congratulations to all our winners!



Event	Mens	Ladies	Type
Club Champion	Levi Sclater	Jo Sellen	
B Grade	Peter Alcock	Lyn Reynolds	
C Grade	Grant Murray		
Allan McLean Mixed Foursomes	Keegan McLachlan Dick Noble	Jo Sellen Rachel Noble	Scratch Nett
Mens Foursomes	Gerry Howard and Brad Moyle		
Mort Stobie	Geoff Robbins		
Singles KO	Roy Somerville		
Super Medal	John Rogers		
Holes In One	Dave Mulcahy 12 th Rick Dare 16th		

The Next 12 months...

We have an ambitious programme for our members in 2020-2021

- ✓ We have to register the R.V. park with Wellington Shire, after an extensive fire safety report. We are required to have a 45,000-litre tank available and a suitable road down the middle of the park.
- ✓ Michelle Harris will conduct the formation of the Strategic Plan and we will draw up an action plan for the next 12 months based on that.
- ✓ The committee room is to be renovated and will become the office for golf operations.
- ✓ We hope to introduce an exciting junior golf program for the January holidays.
- ✓ We will complete the computerisation for all our operations.
- ✓ We will begin the replacement of our ageing machinery.
- ✓ We will prepare grant applications for the proposed automatic watering system.
- ✓ Matt Portelli will begin programs for beginners with a view to increasing our membership.

▶ *Sub Committees Formation*

Sub-committees are set up so that a small group of management committee members (and sometimes co-opted experts) may focus in detail on a particular issue. This allows the management committee to ensure that sufficient attention is being paid to the detail of specific issues without one topic dominating the committee agenda at every meeting. An example of this may be a sub-committee dealing with finance and personnel, fundraising or a specific project such as a new building or a merger.

Proposed sub committees to be formed in 2020-2021 are below

Expressions of interest can be sent to Neville Gutteridge president@golfmaffra.com.au



Grants



Gardens



Social Media and Marketing



Promotions/Public Relations



Finance



Course



Match

HOUSE AND SOCIAL This subcommittee shall consist of one member from the Management Committee, two co-opted members from our main membership and one member from bar staff. The Management Committee shall at their first meeting following the A.G.M. in each year, determine the members of the subcommittee, and the convenor, until the next following A.G.M. The Management committee shall appoint any casual vacancies occurring during the year. The subcommittee shall meet once a month before each Management Committee meeting. The subcommittee shall ensure that an agreed written record of each meeting is forwarded to the Management Committee. The President or Vice President shall normally be invited to attend all meetings.

Functions of the subcommittee

This sub committee will undertake to monitor all aspects of inhouse management including cleaning, furniture maintenance, insurance, building maintenance, bar management, hours of clubhouse opening and any other matters within these parameters. This subcommittee will also plan and develop a social activities calendar for members.

PROMOTIONS/PUBLIC RELATIONS This subcommittee shall consist of our Facebook Administrator, and two co-opted members and one member from the Management Committee. The Management Committee shall at their first meeting following the A.G.M. in each year, determine the members of the subcommittee, and the convenor, until the next following A.G.M. The Management committee shall appoint any casual vacancies occurring during the year. The subcommittee shall meet once a month before each Management Committee meeting. The subcommittee shall ensure that an agreed written record of each meeting is forwarded to the Management Committee.

Functions of the subcommittee

This subcommittee will manage all social media and promote the club and its activities to as wide an audience as possible. It will also manage the advertising budget as determined by the Management Committee.

FINANCE This subcommittee shall consist of the club treasurer and three co-opted members from our main membership.

The Management Committee shall at their first meeting following the A.G.M. in each year, determine the members of the subcommittee, and the convenor, until the next following A.G.M. The Management committee shall appoint any casual vacancies occurring during the year. The subcommittee shall meet once a month before each Management Committee meeting. The subcommittee shall ensure that an agreed written record of each meeting is forwarded to the Management Committee. The President or Vice President shall normally be invited to attend all meetings.

Functions of the subcommittee

This subcommittee will monitor all aspects of our finance, marking any irregularities, indicating any areas where trends are appearing and making suggestions for improvements to the Management Committee. To investigate and plan fund raising activities for the club

COURSE This sub committee shall consist of the greenskeeper, four co-opted members from our main membership and one member from the Management Committee.

The Management Committee shall at their first meeting following the A.G.M. in each year, determine the members of the subcommittee, and the convenor, until the next following A.G.M. The Management committee shall appoint any casual vacancies occurring during the year. The subcommittee shall meet once a month before each Management Committee meeting. The subcommittee shall ensure that an agreed written record of each meeting is forwarded to the Management Committee. The President or Vice President shall normally be invited to attend all meetings.

Functions of the subcommittee

This subcommittee will manage, in consultation with the greenskeeper, all aspects of the course management, including watering, weed management, machinery maintenance, O.H.& S, volunteers, tree management and the water right. This subcommittee will also arrange and organise any working bees necessary.

MATCH This subcommittee shall consist of the Captain, the convenor, and Vice Captain along with four co-opted members from our main membership.

The Management Committee shall at their first meeting following the A.G.M. in each year, determine the members of the subcommittee until the next following A.G.M. The Management committee shall appoint any casual vacancies occurring during the year. The subcommittee shall meet once a month before each Management Committee meeting. The subcommittee shall ensure that an agreed written record of each meeting is forwarded to the Management Committee.

Functions of the subcommittee

This subcommittee will manage all aspects of our game, including booking systems for play, handicaps, competitions, tournaments, prize giving, presentations and the yearly calendar.

GRANTS This sub committee shall consist of one member from the Management Committee and three co-opted members from our main membership. The Management Committee shall at their first meeting following the A.G.M.in each year, determine the members of the subcommittee, and the convenor, until the next following A.G.M. The Management committee shall appoint any casual vacancies occurring during the year. The subcommittee shall meet once a month before each Management Committee meeting. The subcommittee shall ensure that an agreed written record of each meeting is forwarded to the Management Committee. The President or Vice President shall normally be invited to attend all meetings.

Functions of the subcommittee

To examine grants available from Grants Hub, Wellington Shire, and other bodies that make grants available from time to time. To recommend to Management Committee grants that will contribute to M.C.G.s strategic and yearly plan or grants that maybe helpful outside those parameters. To apply or approach G.A.s recommended grants expert to apply.

GARDENS This subcommittee shall consist of six members from the main membership and any expert outside this group considered to be necessary. The Management Committee shall at their first meeting following the A.G.M.in each year, determine the members of the subcommittee, and the convenor, until the next following A.G.M. The Management committee shall appoint any casual vacancies occurring during the year. The sub committee shall meet at least four times per year as seasons dictate. The subcommittee shall ensure that an agreed written record of each meeting is forwarded to the Management Committee. The President or Vice President shall normally be invited to attend all meetings.

Functions of the sub committee

To plan new garden beds, examine the requirements of current gardens, and arrange working bees if necessary, to carry out maintenance. To present garden plans and costs to the Management Committee for approval.

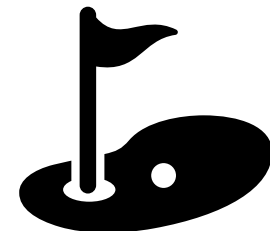
JUNIORS This sub committee shall consist of 4 co-opted members, including “Community Instructors” and the Captain or Vice Captain. The Management Committee shall at their first meeting following the A.G.M.in each year, determine the members of the subcommittee, and the convenor, until the next following A.G.M. The Management committee shall appoint any casual vacancies occurring during the year. The sub committee shall meet once a month before each Management Committee meeting. The subcommittee shall ensure that an agreed written record of each meeting is forwarded to the Management Committee.

Functions of the subcommittee

To promote and arrange for “My Golf” programs each school term, ensuring that adequate teachers are available. To encourage and enrol as many ‘Community Instructors’ as are needed. To monitor times made available for junior activity on the course, and to facilitate the school holiday program.

Did you know?

***Maffra Golf Club now has 59 Junior competitive and non competitive members?
The future of our club is in good hands!***



Platinum

Gold

► Our Partners

Great Clubs Need Great Sponsors

Sponsorships have always been an important asset to our club and although the threat to the viability of many businesses due to the lockdown was very real, we only lost one sponsor during this time but we gained three more. Many of our sponsors provide in kind support, in the form of vouchers or materials such as the fence beside the practice green, but beside that we have received \$25,125 in financial support this year. Col Merlo is the person in charge of organising sponsors and should be congratulated on a great effort in the most difficult year on record.



Adams Accounting
Bedggood Transport
Boltz Electrical Contractors
Briagolong Hotel
BRM Electrics
Carpet Country
Chris Durrant Insurance
Country Road Real Estate
DMG Financial
Elders
Gippsland Real Estate Maffra
Grant Murray Plastering
Hillross Riviera
Invictus Windows and Doors
Macalister Hotel
Macalister Tyre Service
Maffra Community Sports Club
Maffra Sheetmetal
Maffra Veterinary Centre
Maffra Waste Disposal
McQuillan's Quality Meats
No1 Carwash Sale
Parers Painting
Procon
Sale & District Greyhounds
Sale Motor Group
Stobies Land & Surf
Vendi Golf

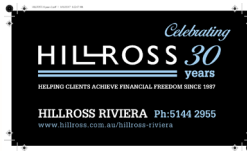
Anderson Removals
Bedggood & Clark
Brown-Wigg
Cabinet Connections
Captains Cove Resort
Centreline
Foresters Friendly Society
Kwik Tip Bins
Maffra & District Comm. Bank
McCarthy Plumbing
Med-xolutions
Sale City Holden
Signtorque
Travel Design

Silver

Adroit MHL Insurance & Risk
Cervus Equipment
Donalda Motors
Mac Waste Group
Maffra Motor Inn
Maffra Tyre & Mechanical
Semmens Funeral Directors
Simic's Betta Home Living Sale
The Food Store
Wilmour Motors

Bronze

Cambrai Hostel
Hawkins Furniture Store
Maffra Showcase Jewellers
Morelli Furniture
Pound & Associates



► *Contact Us*



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Phone

03 5147 1884



Email

admin@golfmaffra.com.au
rvbookings@golfmaffra.com.au
president@golfmaffra.com.au
golfbookings@golfmaffra.com.au



Website

www.golfmaffra.com.au



Closing Thanks

“

The committee of the Maffra Golf Club thanks all members, sponsors and staff for their efforts during the most difficult year in all our lives.

We appreciate the confidence of members to continue our work and grow our club into the future which is very exciting.”



Neville Gutteridge
President



Maffra Golf Club

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